

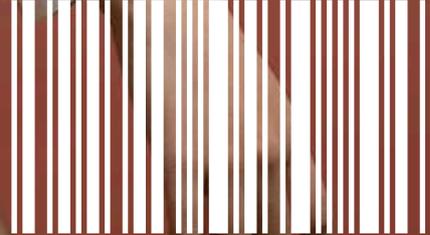
# Portfolio

NI PUTU INDAH ANGGARAENI

WHAT I HAVE DONE

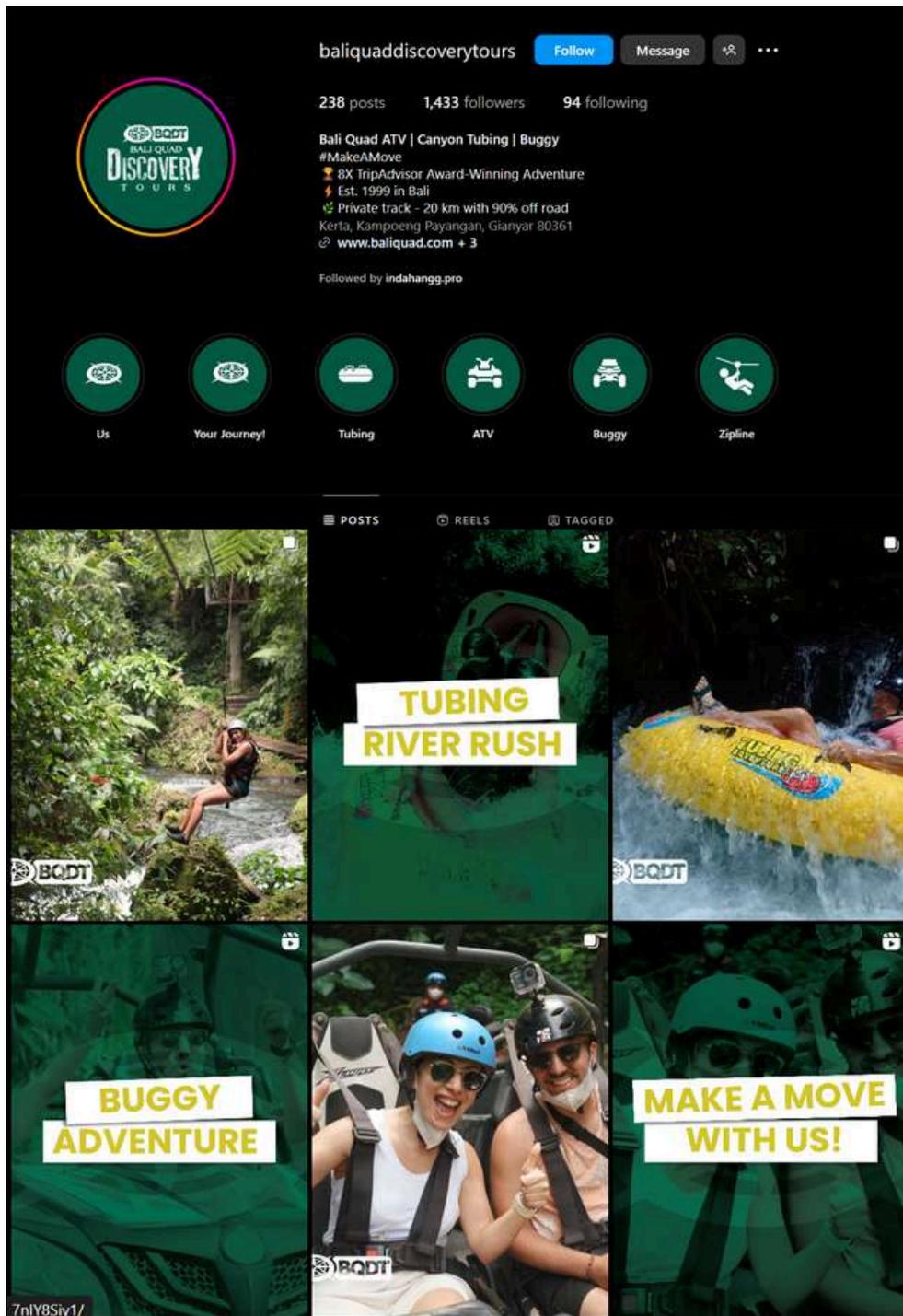
APRIL 2025 UPDATE

FOCUS ON IMPACTS



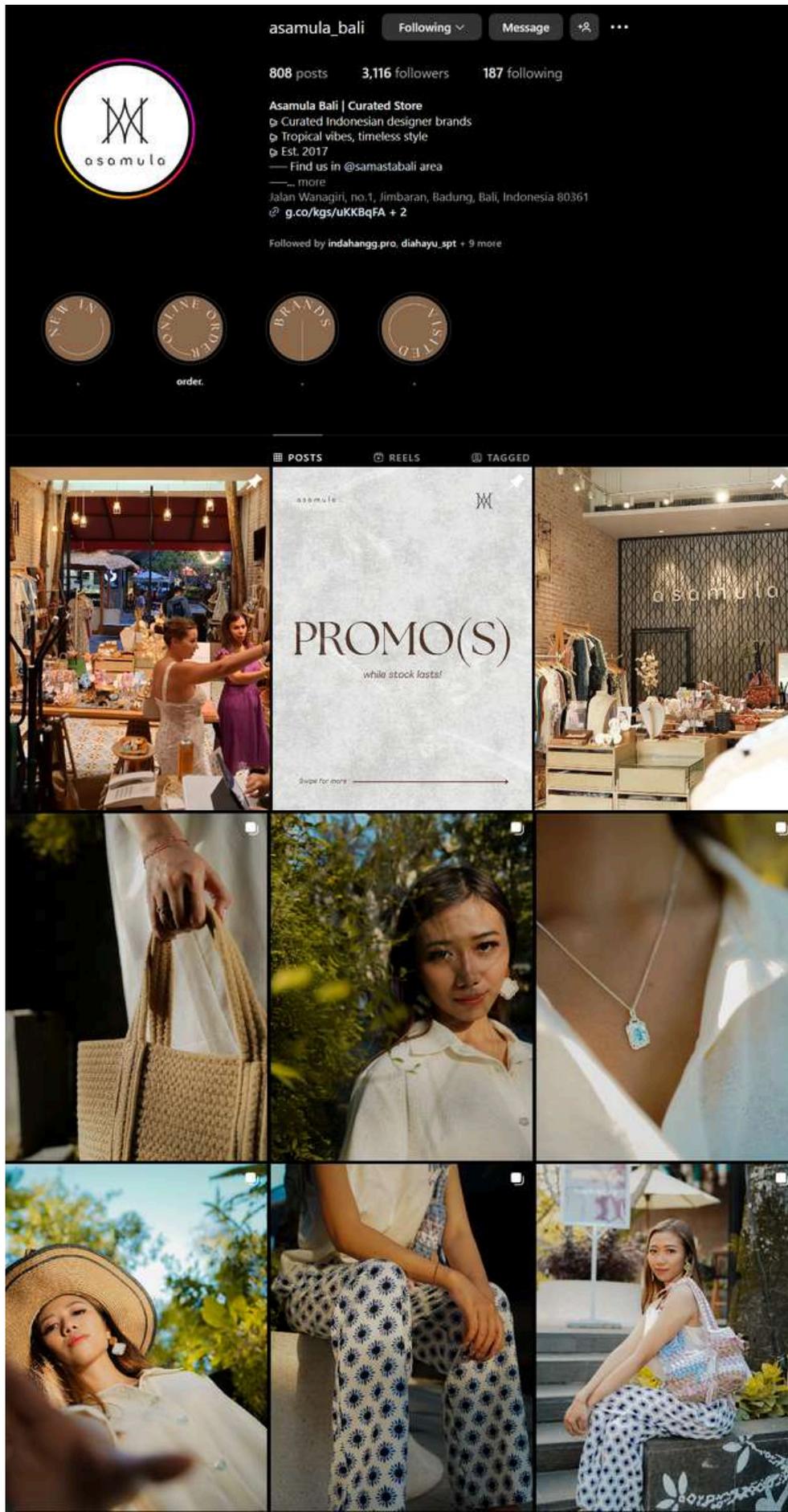
# Marketing Consultant & Social Media Coordinator

AUG 2024–NOW | FREELANCE



# Social Media Coordinator

MARCH 2024–NOW | FREELANCE



# Multimedia, Graphic Designer & Public Relations

AUG 2021– NOV 2022 | FULL TIME CONTRACT

## MAINTAINING & PRODUCING THE WEBSITE CONTENTS



## MAINTAINING & PRODUCING 4 SOCIAL MEDIA CONTENTS & ADS

- INCREASE 3000+ FOLLOWERS ON TIKTOK FOR 1 YEAR
- INCREASE 2000 FOLLOWERS ON INSTAGRAM FOR 1 YEAR
- INCREASE 2000+ FANPAGE ON FACEBOOK PAGE FOR 1 YEAR



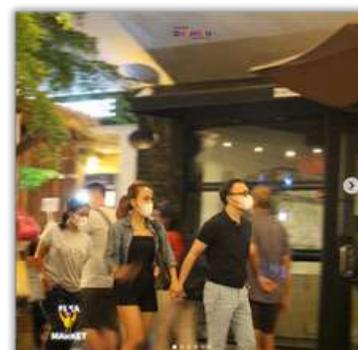
# Multimedia, Graphic Designer & PR

AUG 2021- NOV 2022 || FULL TIME CONTRACT

## MEDIA & KOL RELATIONS, STRATEGIST, & EVENT COMMUNICATION SUPPORT



## GRAPHIC DESIGN, VIDEO EDITING, PHOTOGRAPHY & COPYWRITING STRATEGIST & PRODUCER





# Brand & Social Media Development

MARCH 2021 – JULY 2021



## MAIN TASKS:

- COPYWRITING
- KEY OPINION LEADER RELATIONSHIP
- VISUAL DIRECTOR (VIDEO, GRAPHIC, PHOTO)
- CAMPAIGN PLANNER

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# Marketing Communication Strategist & Coordinator

APR 2021– NOV 2022 | SEASONAL WORKING

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## MEDIA RELATIONS & PRESS CONFERENCE STRATEGIST

<https://infopublik.id> › kategori › [www.pasporsehat.com](https://www.pasporsehat.com) ▾

### PELNI Berikan Harga Khusus Pemeriksaan Test COVID-19

Feb 9, 2022 — "Data pelanggan yang terekam dalam sistem **Pasporsehat** dapat menunjukkan rekam jejak perjalanan penumpang kapal PELNI. Apabila penumpang ...



<https://www.republika.co.id> › berita › harga-pcr-turun-... ▾

### Harga PCR Turun, Pasporsehat Luncurkan PCR Network ...

Aug 19, 2021 — **Pasporsehat** meluncurkan PCR Network Service menyikapi aturan penurunan harga tes PCR. Layanan ini memungkinkan masyarakat untuk menjangkau ...



<https://inforial.tempo.co> › info › harga-pcr-turun-paspo... ▾

### Harga PCR Turun, Pasporsehat Luncurkan PCR ... - Inforial

Aug 21, 2021 — Layanan ini memungkinkan masyarakat untuk menjangkau harga test PCR senilai Rp485.000 dan antigen Rp105.000.



<https://tirto.id> › Foto ▾

### Pasporsehat Luncurkan PCR Network Service - Tirto.ID

Aug 18, 2021 — Kami coba berkontribusi melalui jaringan **Pasporsehat** ...



<https://rm.id> › baca-berita › ekonomi-bisnis › pelni-fasil... ▾

### Pelni Fasilitas Harga Murah Antigen Dan PCR, Catat Syaratnya

Feb 8, 2022 — PT Pelayaran Nasional Indonesia (Persero) dan **Pasporsehat** bekerja sama untuk memberikan fasilitas harga khusus untuk pemeriksaan tes swab ...

<https://ekonomi.bisnis.com> › ... › Transportasi & Logistik ▾

### Penumpang Pelni Dapat Harga Khusus Swab Antigen dan PCR

Feb 9, 2022 — Berdasarkan data pelanggan yang terekam dalam sistem **Pasporsehat** dapat menunjukkan rekam jejak perjalanan penumpang kapal Pelni. Apabila ...

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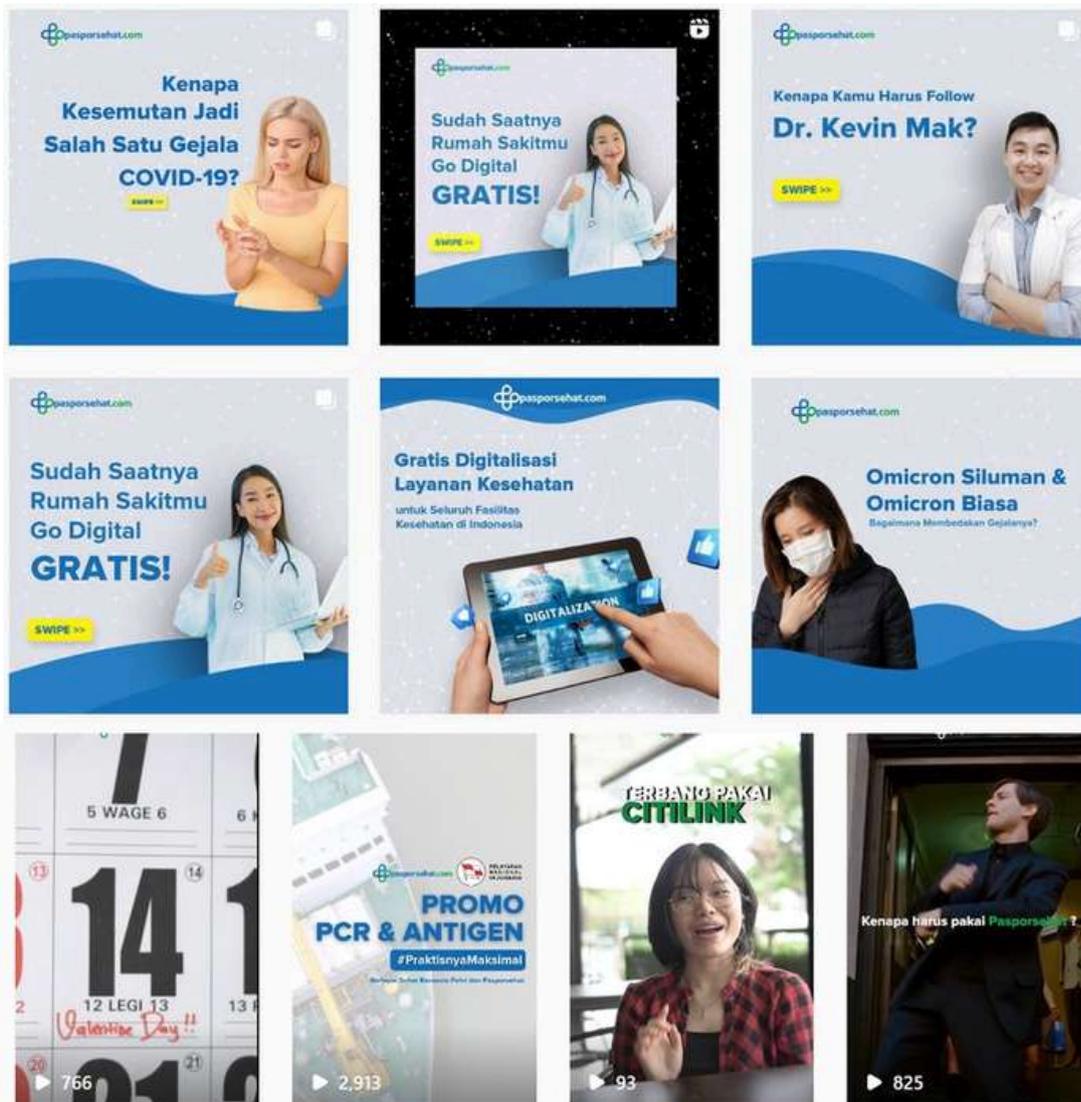
# Head of Marketing Communication

APR 2021- NOV 2022 | SEASONAL WORKING

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## VISUAL ADVISOR SPECIALIST (VIDEO, GRAPHIC, PHOTO)

- SOCIAL MEDIA

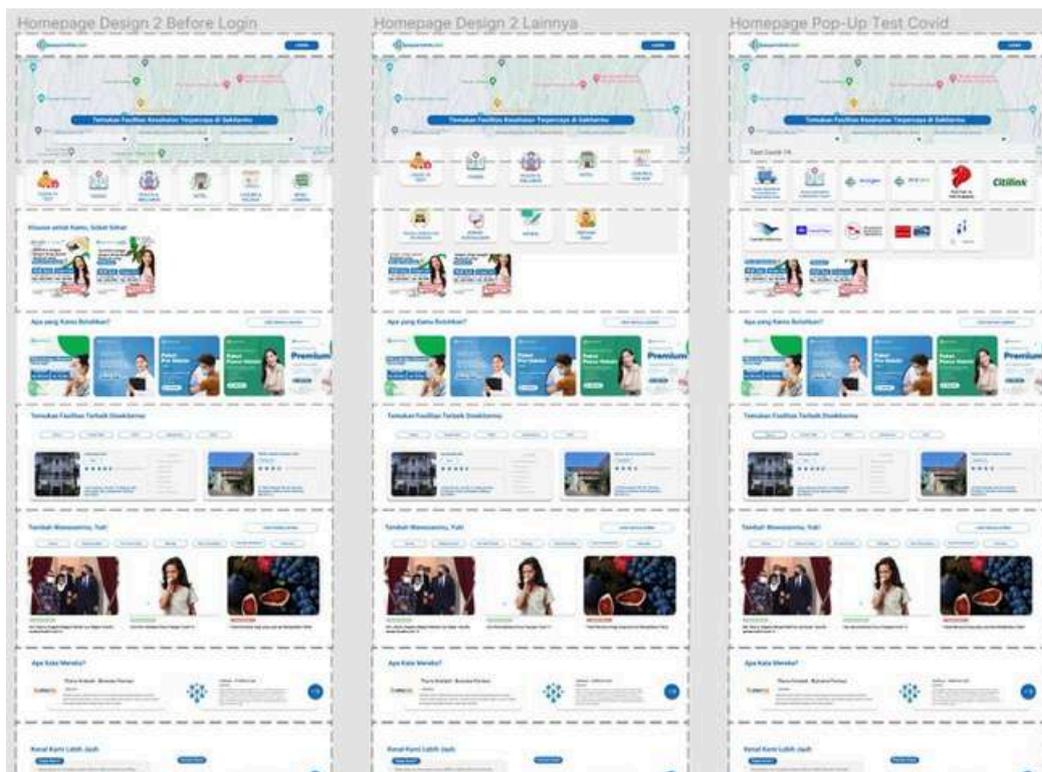


# Head of Marketing Communication

APR 2021- NOV 2022 | SEASONAL WORKING

## VISUAL ADVISOR SPECIALIST (VIDEO, GRAPHIC, PHOTO)

- WEBSITE & APP (UI & UX ADVISOR)



## **Bazaar Konsep Bali Kecil Dihadirkan Di Swedia**

by Indah Anggaraeni 1 year ago 59

BizIn - KBRI Stockholm menghadirkan "Bali Kecil" di Swedia sebagai bentuk dukungan pariwisata Indonesia. "Bali Kecil" ini merupakan sebuah rangkaian...

## **Kebon Vintage, Museum Khas Retro Peduli UMKM Bali**

by Indah Anggaraeni 1 year ago 103

BizIn-Kebon Vintage, museum otomotif yang didirikan oleh Jos Dharmawan ini merupakan salah satu dari sebagian museum unik di Bali. Pendirian...

## **Huawei berikan Green School Bali sebuah Inverter Panel Surya**

by Indah Anggaraeni 1 year ago 135

BizIn-Green School Bali menerima sebuah inverter dari Huawei untuk pengelolaan tenaga surya. Pemberian ini dilakukan sebagai hibah dan dukungan brand...

## **Sempat Viral, Kedai Bakso Lobster Ini Beralih Jual Ice Cream Tart**

by Indah Anggaraeni 1 year ago 73

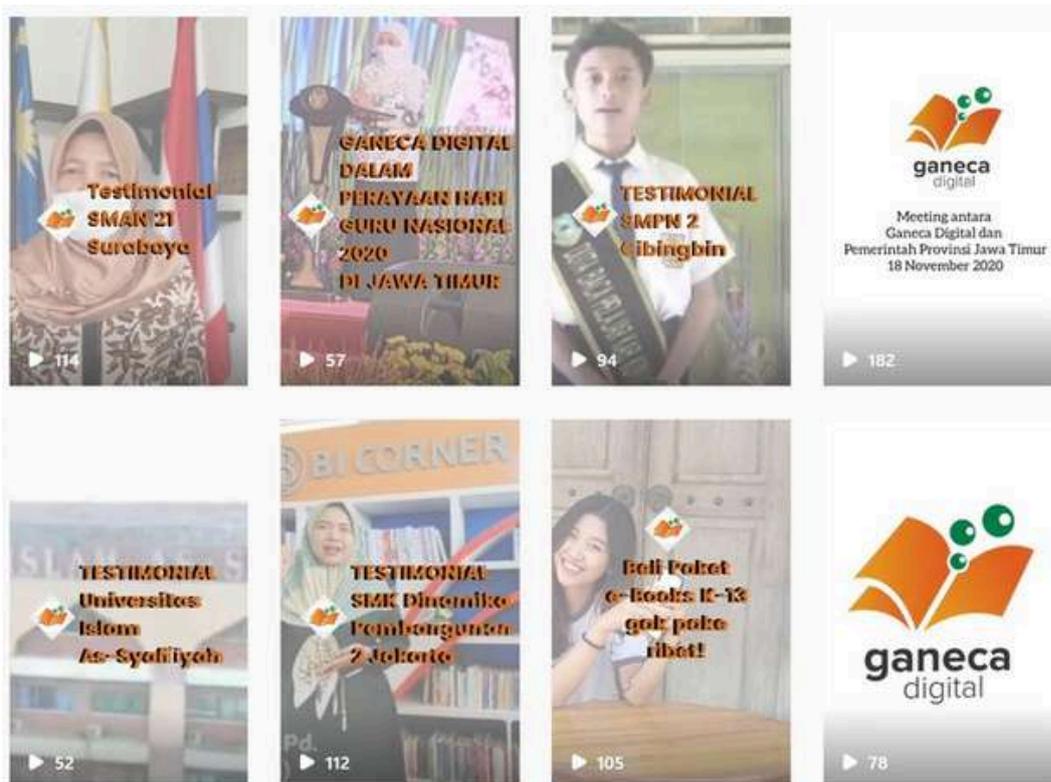
BizIn- Bisnis ice cream tart di Bali salah satunya didirikan oleh mantan chef hotel. Rupanya, berbagai cerita tentang beralihnya para...



# Digital Marketing & Public Relations

AUG 2020 – MAR 2021 | FULL TIME CONTRACT

**VISUAL COORDINATOR**  
VIDEO, GRAPHIC, PHOTO COPYWRITING

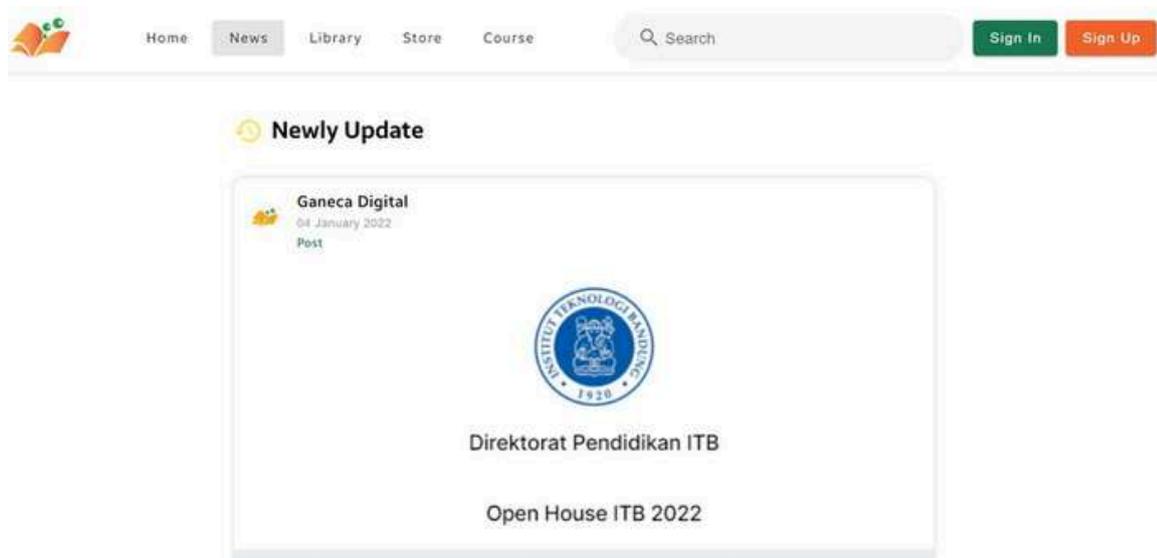




# Head of Digital Marketing & PR

AUG 2020 – MAR 2021 | FULL TIME CONTRACT

## APP MAINTAINING | NEWS CATEGORY



## DIGITAL EVENT COORDINATOR WITH TEAM – NATIONAL EVENT





# International Affairs Office

OF WIDYA MANDALA  
SURABAYA UNIVERSITY

## Social Media & Student Staff

AUG 2019 – AUG 2020 | INTERNSHIP

### INSTAGRAM MAINTAINING | SEMINAR DOCUMENTATION

iaoukwms Following Message + ...

347 posts 1,360 followers 281 following

International Affairs Office  
[OFFICIAL ACCOUNT]  
Widya Mandala Catholic University Surabaya  
\*WMSCU's civitas academica only\*  
✉: international-office@ukwms.ac.id  
LINE: @YHR2863L  
linktr.ee/iaoukwms

Followed by agnesros06, debitaandrenata, eldwen\_reveries + 25 more

CANFI 2022 IJA 2022 Open Recr... IISMA SAKURASC... CED 2019 PART 2 - PBL

**National Heroes' Day**  
10 November

**Future Learn**  
I HAD TO LEARN NEW SKILLS AT WORK, BUT I HAD NO MONEY.  
I HAD TO LEARN NEW SKILLS AT WORK, BUT I HAD NO MONEY.  
DON'T WORRY, WE'VE GOT YOU COVERED. VISIT: FUTURELEARN.EDU

**DID YOU KNOW ABOUT Japan?**  
DID YOU?

swipe for more

I met many great friends from other countries and shared my thoughts and ideas together with them to overcome challenges. I hope all WMSCU students can enjoy these kinds of experiences during your study here. It was such an eye-opening experience that allowed me to see things differently.

**Andreas Alvin**  
Faculty of Arts and Social Sciences  
Widya Mandala Catholic University Surabaya

**PHOTO CONTEST**  
55th SEAMEO Anniversary Photo Contest

swipe for more

**Happy Global Handwashing Day**  
Hand Hygiene for All  
15 OCTOBER 2020