

Portfolio

NI PUTU INDAH ANGGARAENI

WHAT I HAVE DONE

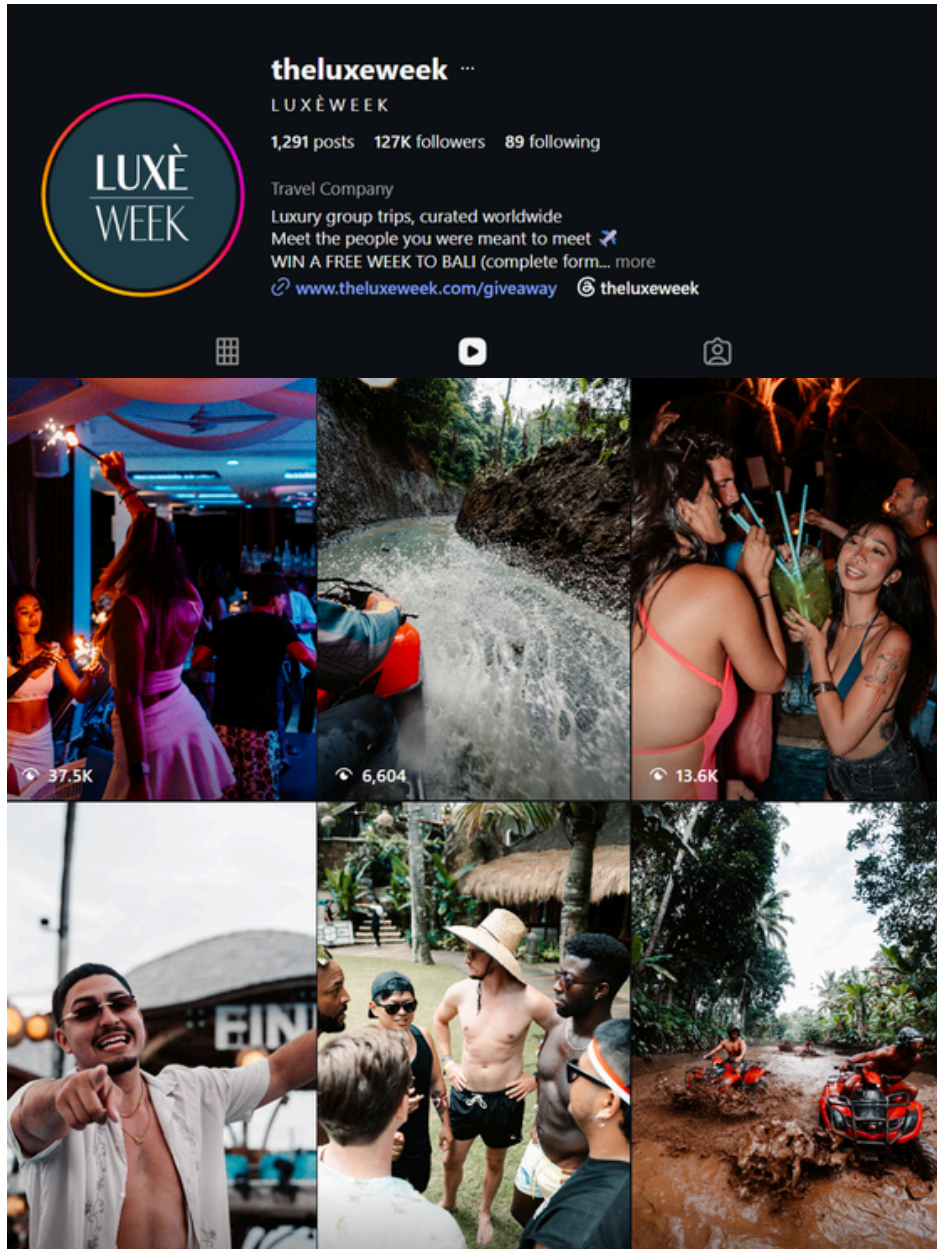
INDEPENDENTLY AND TEAM WORK

FOCUS ON IMPACTS



Content Creator (Video)

MAY–SEPTEMBER 2025 | PART–TIME

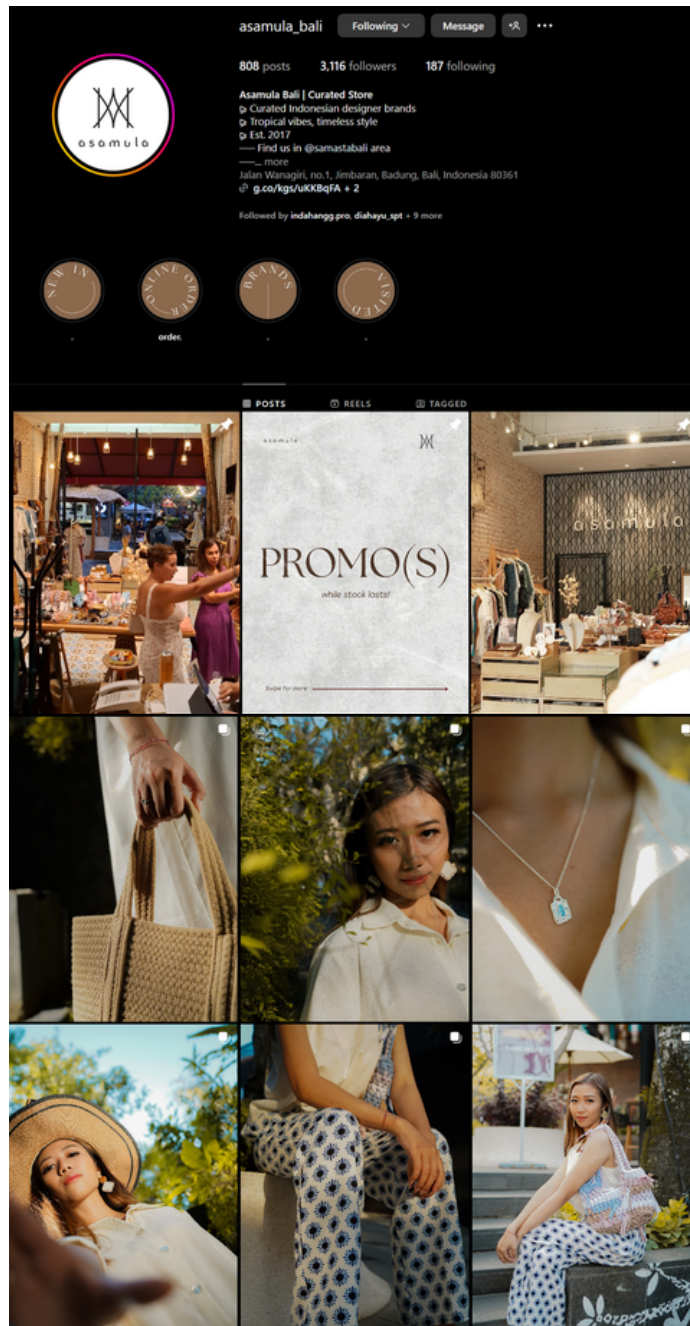


Responsibility:

- Asset (video for Instagram reels) production (shooting + editing)

Digital Marketing Consultant

MARCH 2024–NOW | FREELANCE

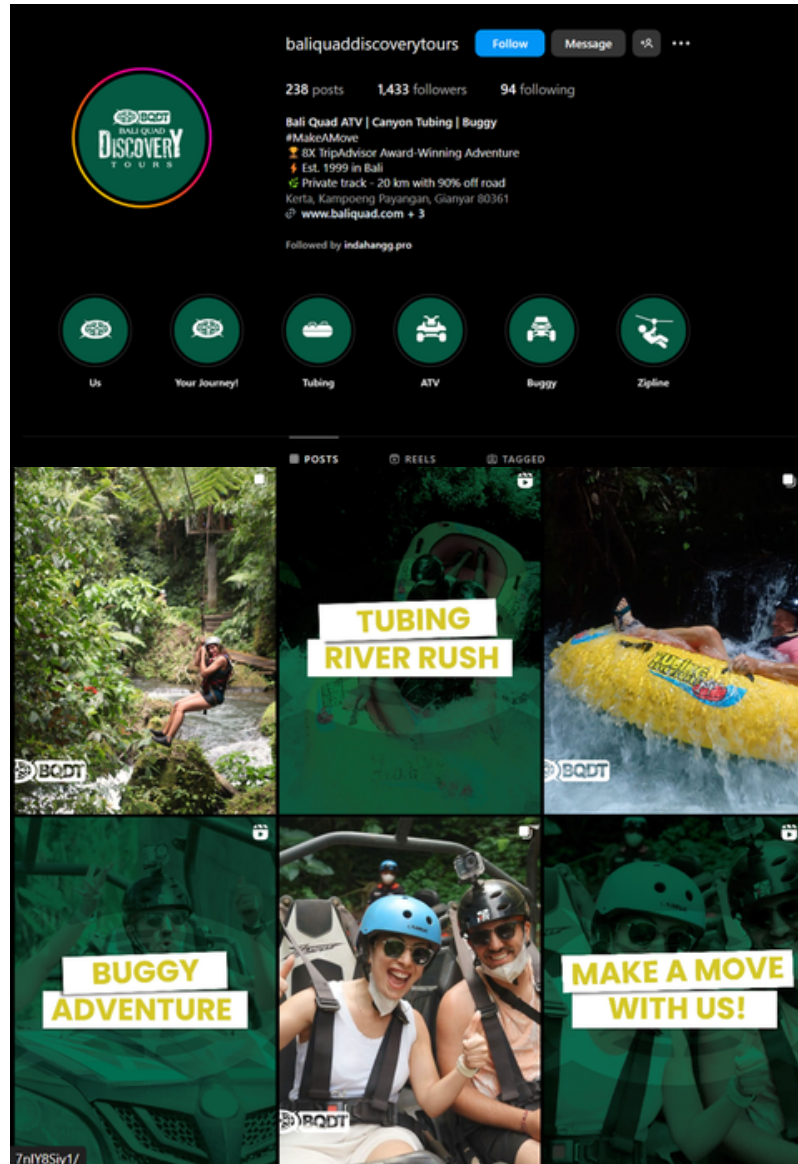


Responsibility:

- Asset (video, photo, design) production
- Social media (instagram, threads, facebook, tiktok) management
- Collaboration & partnership management

Digital Marketing Consultant

AUG 2024–NOW | FREELANCE



Responsibility:

- Talent & KOL management,
- Asset (video, photo, design) production
- Ads management
- Social media (instagram, threads, facebook, tiktok) management
- Digital marketing advisor (report, analysis by request)

Multimedia, Graphic Designer & Public Relations

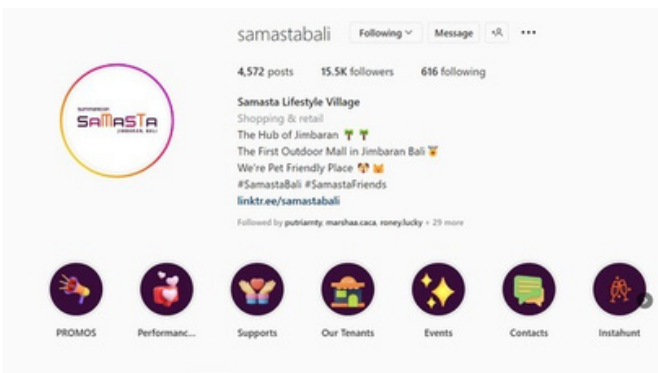
AUG 2021– NOV 2022 | FULL TIME CONTRACT

MAINTAINING & PRODUCING THE WEBSITE CONTENTS



MAINTAINING & PRODUCING 4 SOCIAL MEDIA CONTENTS & ADS

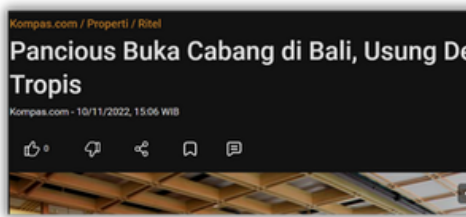
- INCREASE 3000+ FOLLOWERS ON TIKTOK FOR 1 YEAR
- INCREASE 2000 FOLLOWERS ON INSTAGRAM FOR 1 YEAR
- INCREASE 2000+ FANPAGE ON FACEBOOK PAGE FOR 1 YEAR



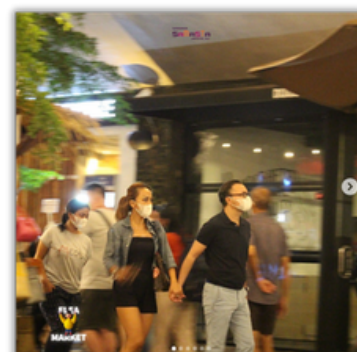
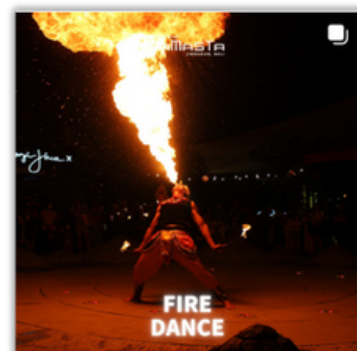
Multimedia, Graphic Designer & PR

AUG 2021- NOV 2022 || FULL TIME CONTRACT

MEDIA & KOL RELATIONS, STRATEGIST, & EVENT COMMUNICATION SUPPORT



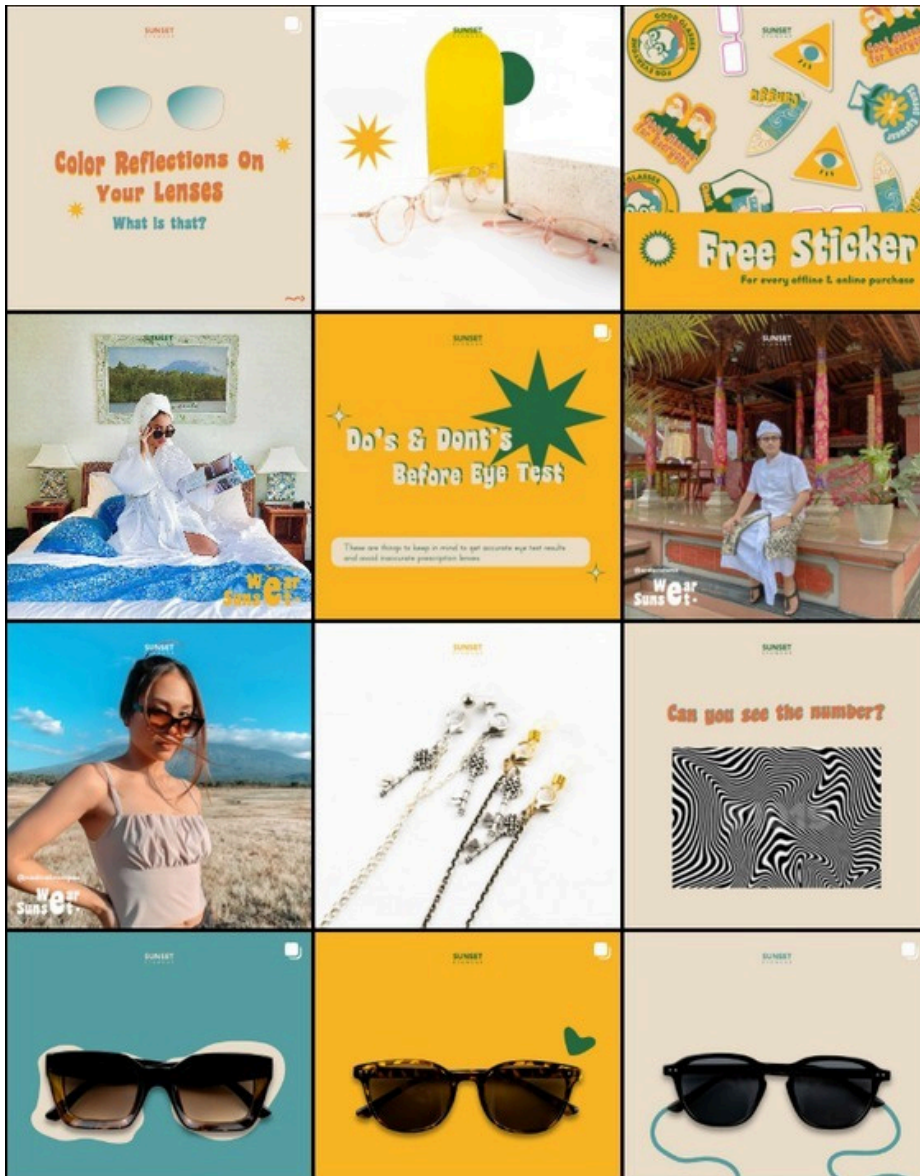
GRAPHIC DESIGN, VIDEO EDITING, PHOTOGRAPHY & COPYWRITING STRATEGIST & PRODUCER





Brand & Social Media Development

MARCH 2021 – JULY 2021



MAIN TASKS:

- COPYWRITING
- KEY OPINION LEADER RELATIONSHIP
- VISUAL DIRECTOR (VIDEO, GRAPHIC, PHOTO)
- CAMPAIGN PLANNER

Marketing Communication Strategist & Coordinator

APR 2021– NOV 2022 | SEASONAL WORKING, PART-TIME

MEDIA RELATIONS & PRESS CONFERENCE STRATEGIST

<https://infopublik.id> > kategori > www.pasporsehat.com ▾

PELNI Berikan Harga Khusus Pemeriksaan Test COVID-19

Feb 9, 2022 — "Data pelanggan yang terekam dalam sistem **Pasporsehat** dapat menunjukkan rekam jejak perjalanan penumpang kapal PELNI. Apabila penumpang ...



<https://www.republika.co.id> > berita > harga-pcr-turun-... ▾

Harga PCR Turun, Pasporsehat Luncurkan PCR Network ...

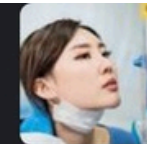
Aug 19, 2021 — **Pasporsehat** meluncurkan PCR Network Service menyikapi aturan penurunan harga tes PCR. Layanan ini memungkinkan masyarakat untuk menjangkau ...



<https://inforial.tempo.co> > info > harga-pcr-turun-paspo... ▾

Harga PCR Turun, Pasporsehat Luncurkan PCR ... - Inforial

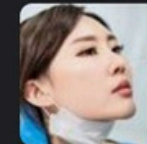
Aug 21, 2021 — Layanan ini memungkinkan masyarakat untuk menjangkau harga test PCR senilai Rp485.000 dan antigen Rp105.000.



<https://tirto.id> > Foto ▾

Pasporsehat Luncurkan PCR Network Service - Tirto.ID

Aug 18, 2021 — Kami coba berkontribusi melalui jaringan **Pasporsehat** ...



<https://rm.id> > baca-berita > ekonomi-bisnis > pelni-fasil... ▾

Pelni Fasilitasi Harga Murah Antigen Dan PCR, Catat Syaratnya

Feb 8, 2022 — PT Pelayaran Nasional Indonesia (Persero) dan **Pasporsehat** bekerja sama untuk memberikan fasilitas harga khusus untuk pemeriksaan tes swab ...

<https://ekonomi.bisnis.com> > ... > Transportasi & Logistik ▾

Penumpang Pelni Dapat Harga Khusus Swab Antigen dan PCR

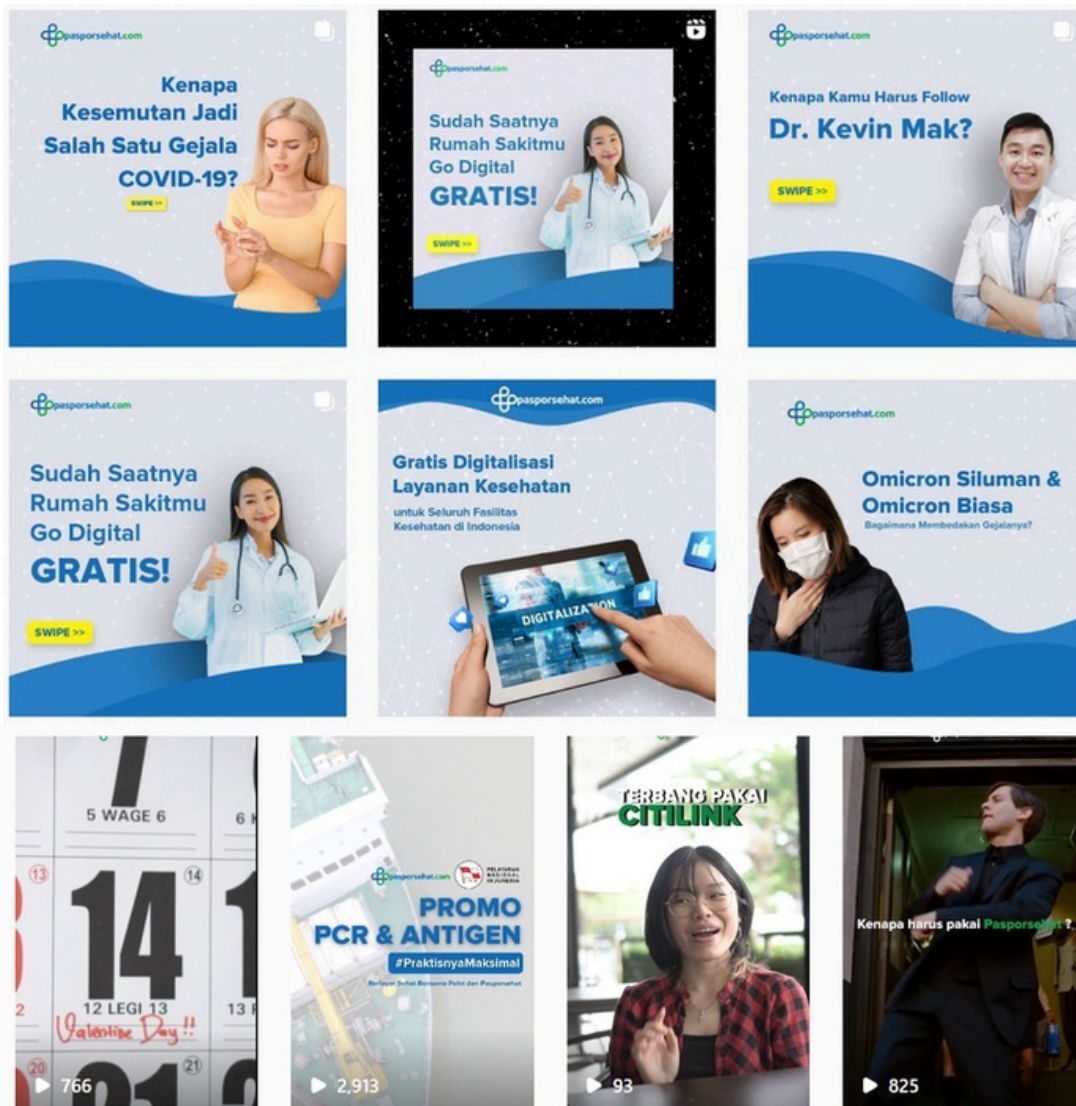
Feb 9, 2022 — Berdasarkan data pelanggan yang terekam dalam sistem **Pasporsehat** dapat menunjukkan rekam jejak perjalanan penumpang kapal Pelni. Apabila ...

Head of Marketing Communication

APR 2021- NOV 2022 | SEASONAL WORKING

VISUAL ADVISOR SPECIALIST (VIDEO, GRAPHIC, PHOTO)

- SOCIAL MEDIA

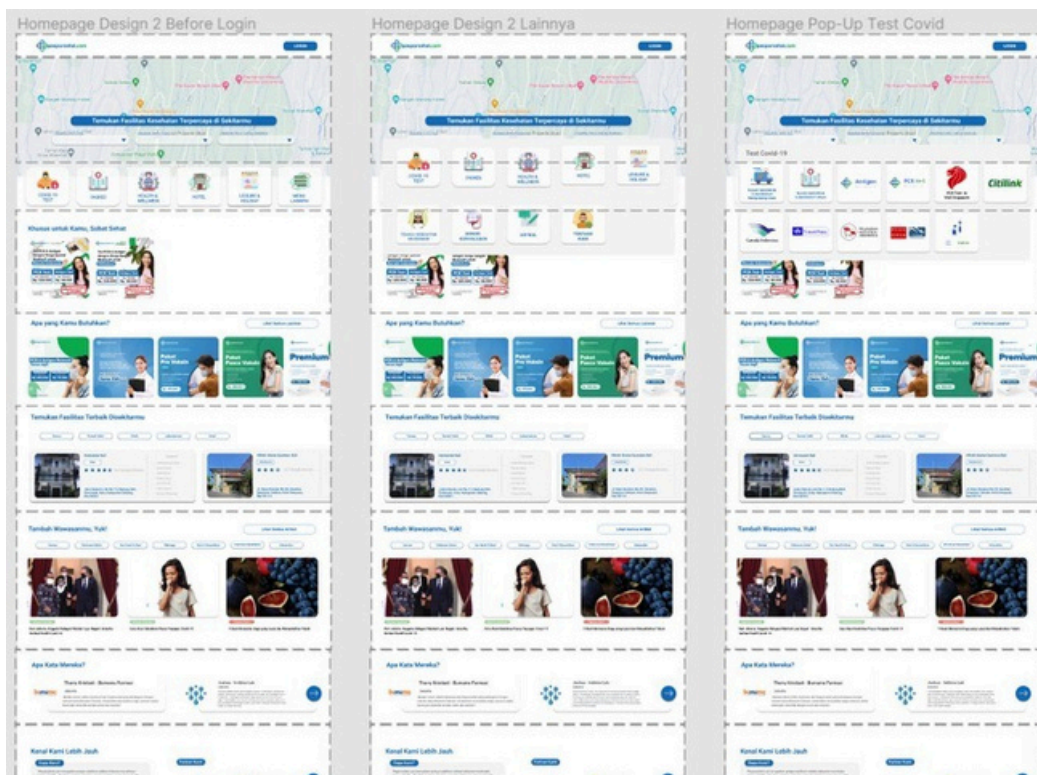


Head of Marketing Communication

APR 2021- NOV 2022 | SEASONAL WORKING

VISUAL ADVISOR SPECIALIST (VIDEO, GRAPHIC, PHOTO)

- WEBSITE & APP (UI & UX ADVISOR)



Bazaar Konsep Bali Kecil Dihadirkan Di Swedia

by Indah Anggaraeni 1 year ago 59

BizIn - KBRI Stockholm menghadirkan "Bali Kecil" di Swedia sebagai bentuk dukungan pariwisata Indonesia. "Bali Kecil" ini merupakan sebuah rangkaian...

Kebon Vintage, Museum Khas Retro Peduli UMKM Bali

by Indah Anggaraeni 1 year ago 103

BizIn-Kebon Vintage, museum otomotif yang didirikan oleh Jos Dharmawan ini merupakan salah satu dari sebagian museum unik di Bali. Pendirian...

Huawei berikan Green School Bali sebuah Inverter Panel Surya

by Indah Anggaraeni 1 year ago 135

BizIn-Green School Bali menerima sebuah inverter dari Huawei untuk pengelolaan tenaga surya. Pemberian ini dilakukan sebagai hibah dan dukungan brand...

Sempat Viral, Kedai Bakso Lobster Ini Beralih Jual Ice Cream Tart

by Indah Anggaraeni 1 year ago 73

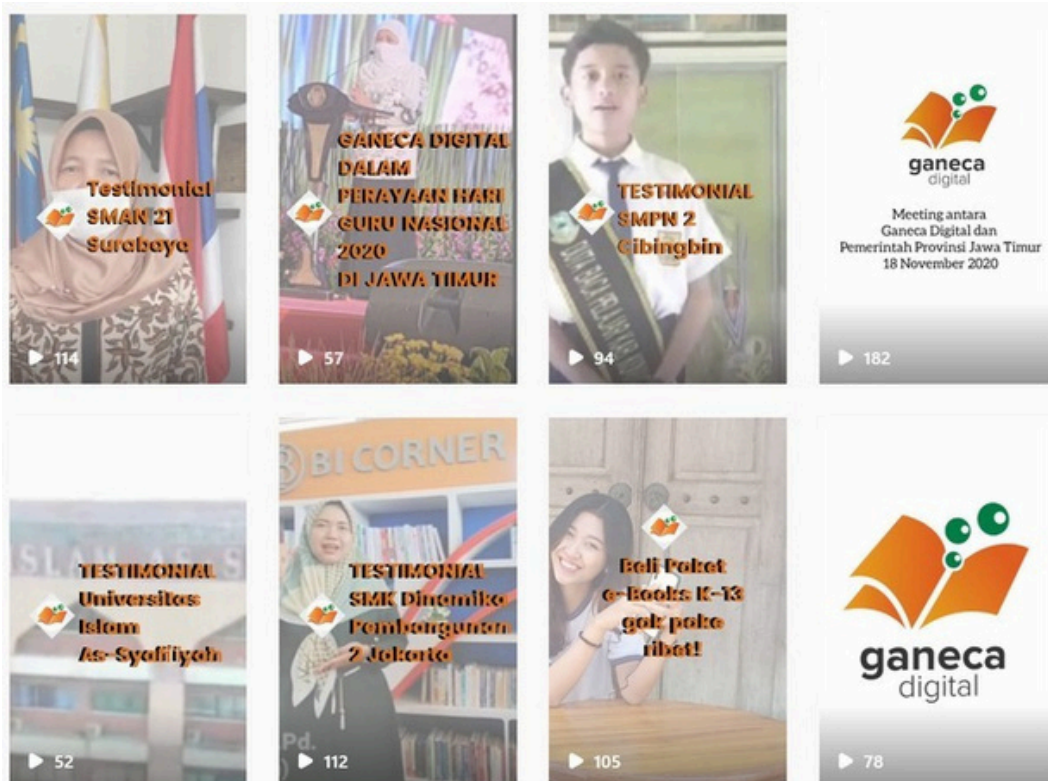
BizIn- Bisnis ice cream tart di Bali salah satunya didirikan oleh mantan chef hotel. Rupanya, berbagai cerita tentang beralihnya para...



Digital Marketing & Public Relations

AUG 2020 – MAR 2021 | FULL TIME CONTRACT

VISUAL COORDINATOR
VIDEO, GRAPHIC, PHOTO COPYWRITING





Head of Digital Marketing & PR

AUG 2020 – MAR 2021 | FULL TIME CONTRACT

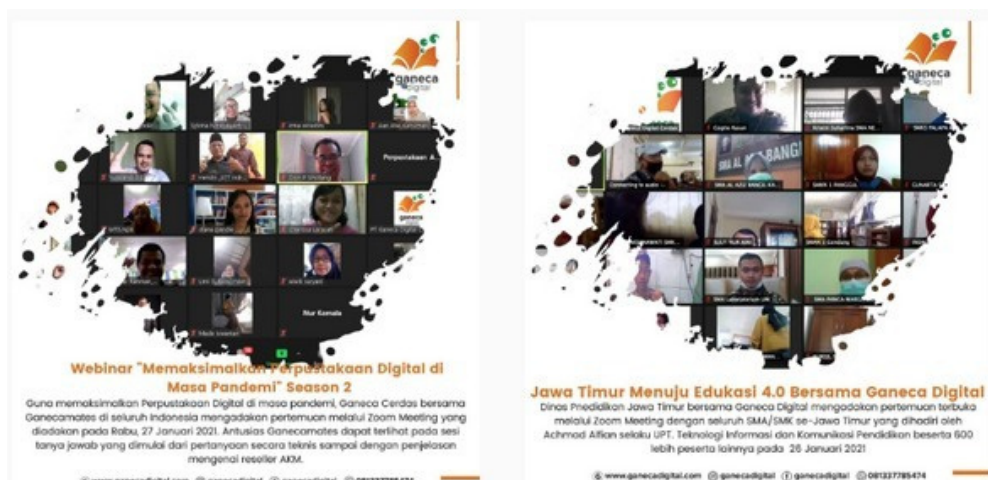
APP MAINTAINING | NEWS CATEGORY



Newly Update



DIGITAL EVENT COORDINATOR WITH TEAM – NATIONAL EVENT





International Affairs Office

OF WIDYA MANDALA
SURABAYA UNIVERSITY

Social Media & Student Staff AUG 2019 – AUG 2020 | INTERNSHIP

INSTAGRAM MAINTAINING | SEMINAR DOCUMENTATION

iaoukwms Following Message + ...

347 posts 1,360 followers 281 following

International Affairs Office
[OFFICIAL ACCOUNT]
Widya Mandala Catholic University Surabaya
WMSCU's civitas academica only
✉: international-office@ukwms.ac.id
LINE: @YHR2863L
linktr.ee/iaoukwms

Followed by agnesros06, debitaandrenata, eldwen_reveries + 25 more

CanFi 2022 IJA 2022 Open Recr... IISMA SAKURASC... CED 2019 PART 2 - PBL

National Heroes' Day
10 November

Future Learn

DID YOU KNOW ABOUT Japan?

PHOTO CONTEST
55th SEAMEO Anniversary Photo Contest

Happy Global Handwashing Day
Hand Hygiene for All
15 OCTOBER 2020

Andreas Alvin
Faculty of Technical Education
Widya Mandala Catholic University Surabaya